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ABSTRACT

A needs assessment survey of the community surrounding the Open Access Satellite Education Services Center was conducted by South Oklahoma City Junior College in March 1978 to determine levels of interest in educational activities. Of a sample of 288 people, whose names were taken from the local telephone directory, 52% refused to answer any questions during a telephone survey. Those who responded to at least some of the questions made up only 19.4% of the total sample. Of the 56 respondents, 50 indicated they would be interested in some type of activity, with the most popular types being workshops (17 interested) and seminars (11 interested). Art and music, business, leisure activities, and self-improvement were the most popular topics. Tuesday and Wednesday appeared to be the most popular days, while early afternoon and early evening seemed to be the most popular times. Credit courses were preferred over non-credit courses by 52% of those responding. Only 32.1% of the respondents had taken part in educational activities in the last four years; the 67.9% who had not participated indicated a lack of time as their principal reason. The survey instrument is appended. (MB)

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Institutional Research

Fiscal 1978

# OASES COMMUNITY NEEDS ASSESSMENT

Research Monograph XIII

South Oklahoma City Junior College

Office of Planning and Development

June 1978

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*In an attempt to obtain some information about the community surrounding the OASES Center, a telephone survey was done in March, 1978. Table I contains the questions that were asked.*

*The Sample*

*It was determined through the use of a sampling formula that a sample size of 190 would be adequate. Using the South Oklahoma City telephone directory, six names were taken from every third page, with the address of each being checked to determine if it was in the OASES service area. This gave a sample size of 288 of which 98 were removed at random to be used as replacement names for those unable to be reached. Each number was called three times (once in the morning, once in the afternoon, and once in the evening) or until reached. Upon completing the 190 names in the sample, it was determined that all the replacement names would be used since the response rate was low; therefore, the sample size ultimately became 288, of which 83 were never reached, 149 were reached and refused to answer any questions, and 56 responded to at least some portion of the interview.*

*The Results*

*First, a general observation needs to be made - 52% of the 288 people refused to answer any questions. The interviewer asked if the person would mind answering a few questions about educational activities the person might be interested in; this refusal in a majority of cases could be taken as an indication that the person is not interested in such activities.*

*Those who responded to at least some of the questions made up only 19.4% of the 288 people in the sample. Fifty of the fifty-six respondents indicated they would be interested in some type of activity, with the most popular being*

workshops (seventeen) and seminars running second with eleven people indicating that type of activity. All of the responses can be found in Table II. In looking at topics for activities, Art and Music, Business, Leisure Activities, and Self-Improvement would appear to be the most popular topics. (Specific subjects and other topics can be found in Table II.) Tuesday and Wednesday would appear to be the most popular days, with early afternoon and early evening being the most popular times. Of the 56 people responding, only 32.1% indicated they had taken part in educational activities in the last 4 years. The 67.9% who had not participated indicated a lack of time as the reason for their non-involvement. Considering whether courses need to be credit or noncredit, it is almost an even split in preference, with 52% indicating they want credit courses and 48% wanting noncredit courses.

TABLE I

OASES COMMUNITY SURVEY

1. (a) What kinds of activites would you be interested in?

_____None

_____

_____

For example: _____Adult high school classes

_____College classes

_____Lectures

_____Workshops

_____Seminars

(b) What topics or areas would you want covered in the _____ _____ (class, lectures, workshops, seminars) you would consider participating in? _____

_____

_____

Example of topics:
(1) Art and Music
(2) Business
(3) Home
(4) Leisure activities
(5) Self-improvement
(6) Technical training
(7) Youth activities

2. Have you taken part in any educational activity in the past four years?

(a) _____YES

Did you have any problems in attending?

_____

_____

For example: _____Cost _____Transportation

_____Location _____Time

_____Child care

(b) _____NO

Why haven't you?

_____

_____

For example: _____Cost _____Transportation

_____Location _____Time

_____Child care

3. If you were to attend activities, when would you find the most convenient? _____

For example: What day of the week? M T W R F S

What time? _____Morning

_____Early afternoon

_____Late afternoon

_____Early evening

_____Late evening

4. Would you be interested in taking courses for credit_____ OR non-credit_____?

TABLE II

Responses to Survey

| Questions | | Number Responding |
|---|---|---|
| 1. Kinds of activities: | | |
| a. Adult high school classes | | 6 |
| b. College classes | | 9 |
| c. Lectures | | 6 |
| d. Workshops | | 17 |
| e. Seminars | | 11 |
| f. Group discussions | | 1 |
| g. Nonpreference or undecided | | 2 |
| h. None | | 1 |
| 2. Topics of Interest: | | |
| General Topics | Specific Subjects | |
| a. Art and Music | | 23 |
| | Voice | |
| | Crafts | |
| | Poetry | |
| | Photography | |
| | Pottery | |
| b. Business | | 15 |
| | Secretary | |
| | Typing | |
| | Bookkeeping | |
| | Accounting | |
| | Getting & Holding A Job | |
| c. Home | | 8 |
| | Home Decorating* | |
| | Home Repair | |
| d. Leisure Activities | | 13 |
| | Sewing | |
| | Sailing | |
| | Golf | |
| | Swimming | |
| e. Self-Improvement | | 12 |
| | Biofeedback | |
| | Interpersonal Relations | |
| f. Technical Training | | 1 |
| g. Youth Activities | | 7 |
| h. Psychology | | 2 |
| | Child Development* | |
| i. Health | | 2 |
| | Cause and Effects of Alcohol and Drugs | |

*Teacher/Counselor surveyed from Southeast High School noted she would like to bring classes to home decorating and child development classes.

| Questions | | Number Responding |
|---|---|---|
| 2. Topics of Interest (Continued): | | |
| General Topics | Special Subjects | |
| j. Religion | | 1 |
| k. English | | 6 |
| | Literature | |
| | Reading | |
| | Creative Writing | |
| | Book Reviews | |
| l. Antiques | | 1 |
| m. History and Government | | 4 |
| | World Events | |
| | Current Events | |
| n. Humanities | | 3 |
| | Anthropology | |
| | Philosophy | |
| | Foreign Cultures | |
| o. Tutor Training | | 1 |
| p. GED | | 1 |
| q. Science | | 2 |
| | Biology | |
| | Solar Energy | |
| r. Foreign Language | | 1 |
| | Conversation French, Spanish and German | |
| 3. Activities would be most convenient | | |
| a. Monday | | 8 |
| b. Tuesday | | 12 |
| c. Wednesday | | 13 |
| d. Thursday | | 8 |
| e. Friday | | 4 |
| f. Saturday | | 2 |
| g. Sunday | | 1 |
| h. Morning | | 7 |
| i. Early afternoon | | 16 |
| j. Late afternoon | | 2 |
| k. Early evening | | 16 |
| l. Late evening | | 9 |
| m. Any time | | 2 |

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